



J. T. JONES #1242  
Chain Accounts Manager

400 Raritan Center Parkway  
Raritan Center  
Edison, NJ 08837  
908-225-4774 Fax 908-417-9076  
Voice Mail #49834

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910

DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

July 17, 1995

DM	T&D	REP
1224		1,3,6,7,8,9,10,12,13
1225		2,5,10,11,13
1226		1,3,2,6,8,9,11,12,13,14,15,16,21,
1229		25,11,13
1230		1,2,3,5,6,14,8,9,10,11,12,13,14,15
PTG	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

To: Division Managers

Re: July Promotion Calendar

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for July 1995 should be distributed to S/R's with call responsibility.

Your assistance is appreciated.

Sincerely,

*Jim*

J. T. Jones

JTJ/fr  
Attachment

51853 3298

**July '95**  
**1242 Promotion Calendar**

To	Chain	Co-Marketing	VAP
ROU #1210, 1310	Andy K's Dairy & Deli CID #4084-00-00	\$.25 pack buydown Select / Winston, (all Brand styles)	Select country music tapes
ROU #1210, 1310,	A&P South Division CID #0208-01-01	N/A	Select country music tapes place in stores with upm's
ROU #1210	Home Liquors CID #1932-00-00	\$.30 pack buydown, Select, Winston, inner city locations - Salem, all brand styles	Select country music tapes
ROU #1110, 1210, 1310, 1510, 1610, 1710, 2910	Pharmhouse D/B/A Rx Place	\$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores only)	Select country music tapes
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	Hess Oil CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	Select country music tapes
ROU #1210, 1310, 1510	Rx Place Drug Marts CID #1153-00-00	N/A	Select country music tapes

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